

July 2026
Launch Issue

TriState Beauty Hub *Magazine*



THE FACES OF BEAUTY IN THE TRISTATE



The Skin Refinery
Aesthetic & Renewal Spa
Altamont, IL

12



The Ultimate Spray
Tan Guide by
Get Baked

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Three Generations
One Passion
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& Amy Hart

from *the* *Founder*

TriState Beauty Hub was created with one vision in mind — to bring the beauty and wellness community together in one place.

For years, I saw incredibly talented professionals working hard behind the scenes while clients struggled to discover the amazing services available right here in our own communities. Stylists, estheticians, barbers, massage therapists, nail technicians, wellness providers, students, educators, and entrepreneurs all deserved a platform designed to help them be seen, supported, and celebrated. *That vision became TriState Beauty Hub.*

More than just a directory, the Hub was built to become a central space where beauty professionals can grow their visibility, where the community can search and discover trusted providers, and where our industry can feel more connected than ever before. Our mission is simple: Helping Unite Beauty.

This magazine is an extension of that mission. Inside these pages, you'll find stories from local professionals, rising talent, industry trends, education, entrepreneurship, and the faces behind the businesses shaping beauty throughout Southern Indiana, Western Kentucky, and Southern Illinois.

Thank you for being part of the launch of TriState Beauty Hub. This is only the beginning, and I cannot wait to continue growing this platform alongside the incredible professionals who make our region so special.



Donna Curry,
Founder, TriState Beauty Hub

Think Zillow for Local Beauty

Search by:

- Location
- Specialty
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- Highlights



SEARCH
DISCOVER
BOOK

Helping Unite Beauty

Elemental Spa Rituals

head
spa

Elemental Spa Rituals is the Evansville area's first and only Scandinavian inspired head spa, founded on the belief that true wellness extends far beyond appearance.

Led by owner and Chief Ritual and Wellness Director Derek Fox, MSN, RN, Elemental was created from a vision of blending beauty, wellness, and human connection into experiences that help people feel both restored and seen. Drawing from a diverse background in both the beauty industry and healthcare, Derek has dedicated much of his career to advocating for holistic approaches to well being, honoring individual experiences, and creating environments where people can reconnect with themselves in meaningful ways.

In addition to leading Elemental Spa Rituals, Derek serves as a global clinical education leader within the nursing profession and as an adjunct professor of nursing at the University of Evansville. These experiences have shaped Elemental's unique philosophy: that wellness should support the whole person, not just the outward result. While many beauty services focus solely on what can be seen, Elemental is designed to create lasting impact through intentional touch, moments of stillness, and nervous system focused care. Every ritual is thoughtfully crafted to leave guests not only looking their best, but feeling deeply restored, regulated, and renewed.

At Elemental, the goal is simple yet profound: to help bring the wellness that exists within each person back to the surface.

Why Nervous System Regulation matters?

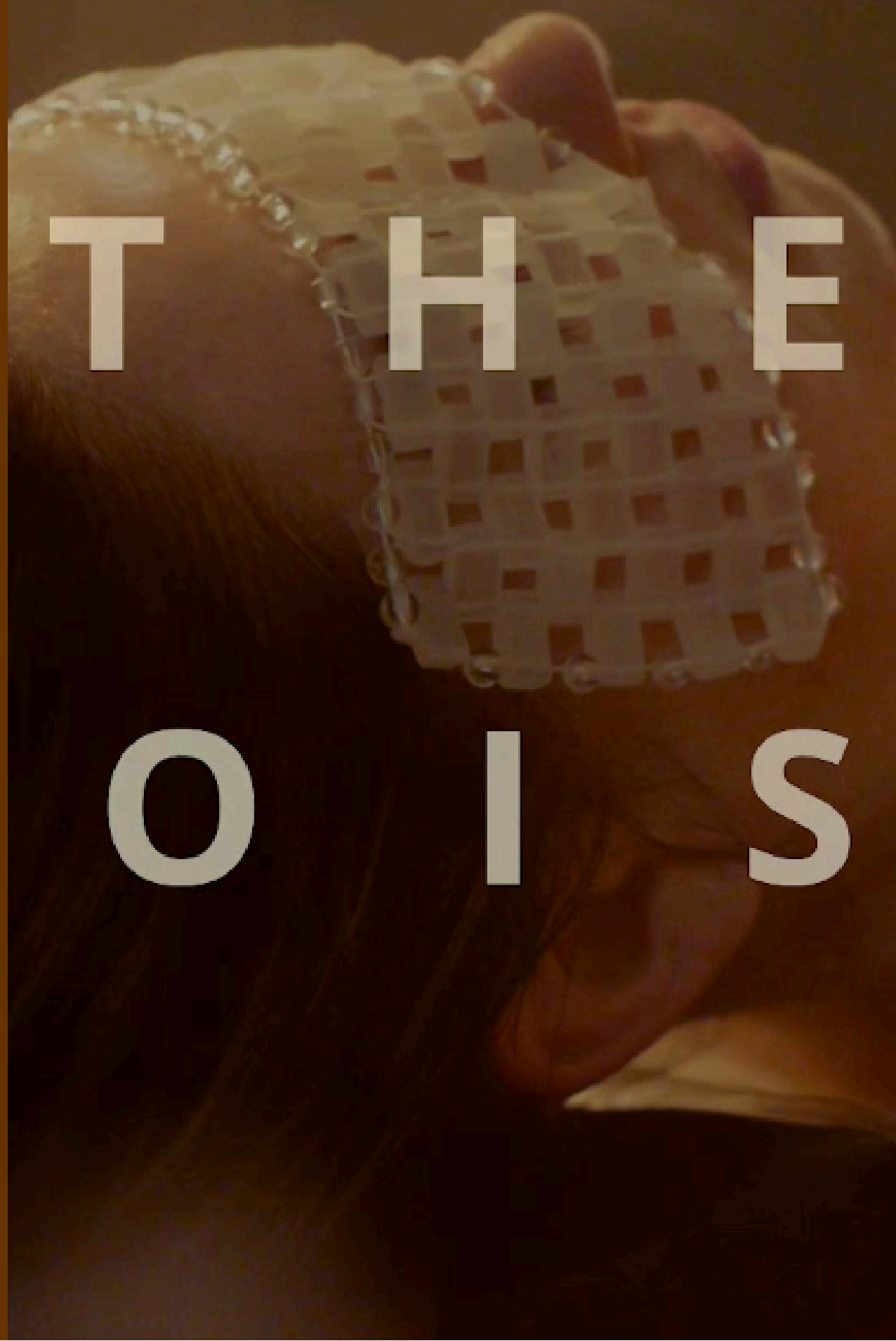
In today's technology-driven world, many individuals spend much of their day in a state of constant stimulation. Continuous notifications, digital connectivity, information overload, and the expectation to remain accessible can contribute to chronic activation of the body's stress response. While the sympathetic nervous system, often referred to as the "fight-or-flight" response, is designed to protect us during short-term challenges, prolonged activation without adequate recovery can negatively impact sleep, mood, cognitive function, cardiovascular health, and overall well-being (McEwen, 2017; Godoy et al., 2018).

Nervous system regulation is the intentional process of supporting the body's return to a parasympathetic state of rest, recovery, and restoration. Research suggests that regular opportunities for recovery help reduce the effects of chronic stress and support resilience, emotional balance, and long-term health (McEwen & Stellar, 1993). In a culture that often celebrates being constantly busy and connected, creating moments of stillness and restoration has become an essential component of overall wellness.

C A

T H E

O I S



“True self-care extends beyond appearance; it is about creating space for the body and mind to rest, restore, and function at their best.”



***FIND ELEMENTAL SPA
RITUALS ON THE HUB***

The Scandinavian Difference

ELEMENTAL APPROACHES THE HEAD SPA EXPERIENCE AND ALL FUTURE WELLNESS OFFERINGS THROUGH A SCANDINAVIAN INSPIRED PHILOSOPHY CENTERED ON SIMPLICITY, BALANCE, AND RESTORATION. UNLIKE MANY TRADITIONAL SPA EXPERIENCES THAT EMPHASIZE LUXURY, INDULGENCE, AND AESTHETIC OUTCOMES, SCANDINAVIAN WELLNESS CULTURE PRIORITIZES OVERALL WELL-BEING, NERVOUS SYSTEM REGULATION, CONNECTION TO NATURE, AND INTENTIONAL MOMENTS OF STILLNESS. INFLUENCED BY CONCEPTS SUCH AS HYGGE, A SENSE OF COMFORT, PRESENCE, AND WELL-BEING, THESE EXPERIENCES FOCUS LESS ON EXCESS AND MORE ON PRACTICES THAT SUPPORT RECOVERY, RESILIENCE, AND SUSTAINABLE WELLNESS. AT ELEMENTAL, WE BELIEVE TRUE SELF-CARE EXTENDS BEYOND APPEARANCE; IT IS ABOUT CREATING SPACE FOR THE BODY AND MIND TO REST, RESTORE, AND FUNCTION AT THEIR BEST.

What's Next?

THE HEAD SPA RITUAL SERVICE LINE WAS OUR FIRST INTRODUCTION INTO WELLNESS OFFERINGS WHEN ELEMENTAL SPA RITUALS LAUNCHED IN OUR TEMPORARY HOME AT SOLA SALONS. WHILE WE ARE INCREDIBLY PROUD OF THE RESTORATIVE EXPERIENCES WE HAVE CREATED THUS FAR, THIS IS ONLY THE BEGINNING. WE ARE EXCITED TO CONTINUE EXPANDING INTO OUR FUTURE PERMANENT LOCATION, TO BE ANNOUNCED AT A LATER DATE, WHERE GUESTS CAN EXPECT AN EXPANDED COLLECTION OF SCANDINAVIAN INSPIRED WELLNESS EXPERIENCES FOCUSED ON RESTORATION, NERVOUS SYSTEM REGULATION, AND INTENTIONAL SELF CARE.

References

McEwen, B. S. (2017). Chronic Stress, 1, 1–11.
Godoy, L. D., et al. (2018). Frontiers in Behavioral Neuroscience, 12, 127.
McEwen, B. S., & Stellar, E. (1993). Archives of Internal Medicine, 153(18), 2093–2101.

Meet our Team



Derek Fox, MSN,
RN, Cosmetologist,
Chief Ritual and
Wellness Director



Sara Newberry,
Cosmetologist,
Lead Ritualist



Nevaeh Stone,
Cosmetologist,
Hair & Scalp
Ritualist



Schyler Brown,
Cosmetologist,
Hair & Scalp
Ritualist

**To learn more or
book a service:**



**812-202-6273, or email:
info@elementalsparituals.com**



COMING SOON TO TRISTATE BEAUTY HUB

VISITOR READY HUB

Helping visitors to the TriState area discover beauty + wellness businesses before they arrive or during their stay in town. We are looking to connect with local Air BnB owners to have The Hub information in your welcome email, or a QR Code in your space. We will also be working with local hotels to put The Hub Visitor information in hotel lobby, rooms, or at front desk.



BRIDAL BEAUTY HUB

From "Yes!" to "I DO!" - connect with bridal beauty experts across

Indiana • Kentucky
Illinois

- Free Resources • Guides
- Planning Tools
- Giveaways
- Bridal Magazine

Book with Beauty Pros for hair, skin, make up, nails, spray tan, wellness and more!



WIN A BEAUTY GIFT CARD GIVEAWAY

A SURPRISE IS HIDDEN
INSIDE THIS ISSUE

Keep flipping...

Somewhere inside this issue you'll find an
opportunity to enter to win a Beauty
Experience from TriState Beauty Hub!

Along the way you'll discover local beauty
professionals, wellness businesses, industry
insights, and community stories.

Happy Reading!

The Ultimate Spray Tan Guide:

Everything You Need to Do Before & After Your Appointment



By Jessica Hammers, Owner @ GetBaked Sunless Studio, LLC

A professional spray tan is one of the quickest ways to achieve a healthy, sun-kissed glow without the risks associated with UV exposure. Whether you're preparing for a wedding, vacation, prom, competition, or simply want a confidence boost, knowing how to properly prepare for your spray tan—and care for it afterward—can make all the difference in your results.

BEFORE YOUR TAN

The foundation of a flawless spray tan begins long before you step into the tanning tent.

1. **Exfoliate Thoroughly.**

Twenty-four hours before your appointment, exfoliate your entire body to remove dead skin cells. Pay special attention to dry areas such as elbows, knees, ankles, hands, and feet. Avoid oil-based scrubs, as they can leave behind residue that creates a barrier between your skin and the tanning solution.

2. **Complete Hair Removal in Advance**

Shaving, waxing, or other hair removal services should be completed at least 24 hours before your appointment. This allows pores to close and helps prevent uneven color development.

3. **Skip Lotions, Oils, Perfume, and**

Deodorant. Arrive with clean, dry skin free from moisturizers, oils, makeup, deodorant, or fragrances. These products can interfere with the tanning solution and affect how evenly your tan develops.

4. **Wear Loose, Dark Clothing.**

After your appointment, you'll want to avoid anything tight that may rub against your skin. Loose-fitting dark clothing is your best friend on spray tan day.

5. **Schedule Strategically**

For special events, schedule your spray tan 1-2 days beforehand. This allows enough time for the color to fully develop and settle into its most natural shade.



After Your Spray Tan

What you do after your appointment is just as important as the spray tan itself.

1. Follow Your Rinse Instructions

Every solution is different. Your tanning professional will provide specific instructions regarding when to rinse. Following these guidelines helps ensure optimal color development.

2. Avoid Water and Sweat During Development

Until it's time to rinse, avoid showering, swimming, excessive sweating, rain, or any activity that may cause moisture to come into contact with your skin.

3. Moisturize Daily

Hydrated skin helps maintain a longer-lasting tan. Once you've completed your initial rinse, use a quality moisturizer daily to keep your skin nourished and extend the life of your glow.

4. Pat Dry Instead of Rubbing

After showering, gently pat your skin dry with a towel rather than rubbing. This simple step can help preserve your tan for several additional days.

5. Avoid Harsh Products

Products containing alcohol, retinol, benzoyl peroxide, strong exfoliants, or certain acne treatments may cause your tan to fade more quickly.

6. Limit Long Hot Baths

Extended exposure to hot water can accelerate fading. Opt for quick, lukewarm showers whenever possible.



Common Myths

One of the biggest misconceptions about spray tanning is that it will make you look orange. Modern tanning solutions are highly customizable and designed to complement a variety of skin tones, creating a natural-looking glow when applied professionally.

Another myth is that spray tans are high maintenance. In reality, following a few simple preparation and aftercare steps can keep your tan looking beautiful for 7-10 days.

Confidence Beyond the Color

A spray tan is about more than looking bronzed. Many clients report feeling more confident, radiant, and event-ready after their appointment. The goal isn't to change who you are—it's to enhance your natural beauty and help you feel your absolute best.

With proper preparation and aftercare, you'll enjoy a flawless, even fade and maximize the life of your tan. Your glow starts with great skincare, professional application, and a little knowledge.

After years of spray tanning clients, the best advice I can give is simple: hydrate, hydrate, hydrate. Drinking plenty of water and moisturizing daily will do more for the longevity and appearance of your spray tan than almost any other aftercare product. Healthy skin creates beautiful results.

Written By: Jessica Hammers,
Your local spray tan artist.

View Get Baked on The Hub

MEET KIERA

PROFESSIONAL MAKEUP ARTIST

Hi, I'm Kiera but if you're sitting in my chair, we're friends, so call me Kie!

I've been a makeup artist for 15 years, starting back in high school while performing in show choir. That experience taught me early on just how important makeup can be whether you're walking down the aisle, stepping on stage, or preparing for a photoshoot.

I specialize in soft glam looks that enhance your natural beauty, but I'm experienced in a variety of makeup styles, including SFX makeup. Whether you're looking for bridal glam, event makeup, photoshoot-ready looks, or something more creative, I've got you covered.

I also offer:

- ✨ Learn Your Face sessions
- ✨ Pick & Grab makeup appointments
- ✨ Private makeup parties and group lessons

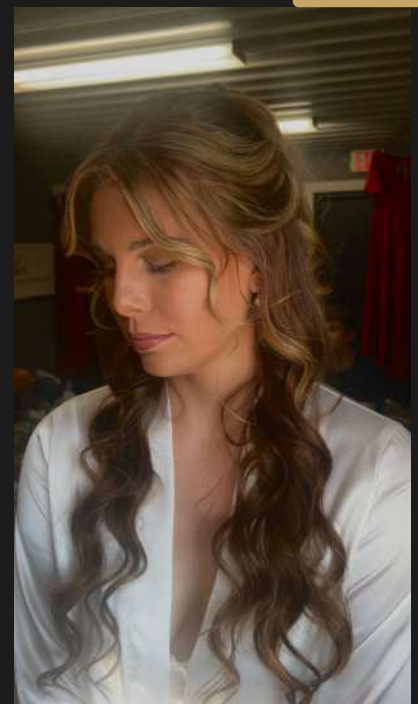
I love helping clients feel confident, beautiful, and empowered while learning new techniques they can use long after their appointment.

2027 bridal bookings will officially open in August, and I'd love to be part of your special day!



Kie Events LLC

Fill Out Make Up Inquiry



Find Kie on The Hub





GRAND OPENING CELEBRATION all month long in July!

- The First 50 guests to get serviced at our new salon will receive a complimentary gift bag.
- Every guest to get serviced in July will receive a scratch-off ticket with prizes including service discounts, free add-on treatments, retail discounts, and more.
- Every visit in July enters you into our Grand Prize Giveaway - a FREE color service

We cannot wait to welcome you to our new home!

We've Moved!

New Location:

5010 Davis Lane Dr. Suite 2, Evansville, IN 47715



At Imagine Hair Design, we believe great hair starts with a great experience. From our newly designed Evansville location, we offer customized color, cuts, extensions, and styling in a warm, modern environment where our goal is to help every client feel confident, beautiful, and cared for!

[View Hub Listing](#)



Find 9Fruits Salon on The Hub

The Journey Behind 9 Fruits Beauty Salon and Goodness Collection

For Destiny Gunn, hair care has never been just about style—it has always been about purpose, confidence, and care from the inside out. A licensed cosmetologist of over a decade, she has spent years building a brand rooted in both expertise and faith.

Her journey began long before she stepped into a salon professionally. As a child, Destiny found joy in braiding and styling her peers' hair on the playground. What started as curiosity quickly turned into something more. By middle school, she had already built a small clientele, with parents trusting her to style their daughters' hair during sleepovers and weekend appointments.

After graduating from cosmetology school in 2014, Destiny made it a priority to continue her education and refine her craft. She traveled to attend hair shows and advanced training, exploring a wide range of techniques from braiding and updos to cuts and chemical services. However, in 2016, her career took a defining turn.

After witnessing the effects of relaxers on both her own scalp and her clients', she made the intentional decision to no longer offer those services. Instead, she committed herself to promoting healthier hair care practices and focusing on long-term hair and scalp wellness.



In 2018, that vision came to life with the opening of 9 Fruits Beauty Salon. The name itself reflects a deeper meaning, inspired by Galatians 5:22–23: love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, and self-control. These values are at the core of the experience she strives to create for every client who walks through her doors.

As her passion grew, Destiny shifted her focus beyond styling to truly restoring and maintaining healthy hair. She became dedicated to helping clients address concerns such as dryness, breakage, scalp conditions, and length retention.



Through extensive research and hands-on formulation, she began exploring the power of plant-based ingredients. This led to the launch of her product line, Goodness Collection by 9 Fruits, in 2022. Designed for all hair types and textures, the line focuses on nourishing the scalp while strengthening and restoring the hair.



Today, her products are used by customers across the United States through her e-commerce platform, goodnesscollection9.com. Her impact has also extended into healthcare, where she serves as a vendor for Deaconess Health System, providing hair care essentials for inpatients.

Whether behind the chair or through her product line, Destiny remains committed to one mission: helping people feel confident, cared for, and seen.

“I truly love what I do,” she shares. “It’s always rewarding to see people happy with their results, whether they’re sitting in my chair or using my products at home.”

Shop Goodness Collection

“I truly love what I do, It’s always rewarding to see people happy with their results, whether they’re sitting in my chair or using my products at home.”



SARAH DREW

Sarah is currently welcoming clients at KK's Hair Today on Evansville's Northside and would love to have you in her chair

RISING BEAUTY PRO SPOTLIGHT



Meet Sarah

Recent graduate of The Salon Professional Academy and passionate future cosmetologist.

Sarah has always loved all things beauty and dreamed of helping others feel more confident through hair. She especially enjoys blonding services, lived-in color, and dimensional highlights, while continuing to grow her skills in color and styling behind the chair.

Her goal is to build a loyal clientele, continue learning new techniques, and create a welcoming experience where every client leaves feeling confident and beautiful.

Sarah is currently continuing her journey in the beauty industry and looks forward to growing her career in the TriState beauty community.

Find Sarah on The Hub

THE SALON[®] PROFESSIONAL ACADEMY

The Salon Professional Academy Evansville is dedicated to creating and supporting career-ready individuals. We provide the training and knowledge to prepare our students for the beauty industry: from cosmetology, to esthetics and manicuring. At The Salon Professional Academy, we pride ourselves on delivering a creative, driven environment to grow and learn from our talented educators. We provide are endless opportunities, with countless industry connections to the best salons, spas, and individuals in the world of beauty!



Graduates from The Salon Professional Academy Evansville thrive in the industry, with successful careers showcasing talent and passion for their craft.

Whether you're ready to begin your beauty journey or help someone you love start theirs, TSPA Evansville is where futures take shape. This is where passion meets possibility.

nurturing mama

Nurturing Mama provides pregnancy, postpartum, and women's wellness services focused on helping women feel strong, prepared, and confident through every stage of motherhood. Founded by a Doctor of Physical Therapy, Nurturing Mama combines pelvic floor and OB physical therapy with therapeutic massage, lymphatic drainage, childbirth education, and wellness services to support women before, during, and after pregnancy.



Services include:

- Pelvic floor & pregnancy/postpartum physical therapy
- Birth preparation and postpartum recovery education
- Therapeutic and pregnancy massage
- Lymphatic drainage massage - post-op recovery, postpartum healing, and wellness needs
- Childbirth education classes and wellness workshops



We'd love
your
feedback!

HIGHER IMAGE HAIR STUDIO

CREATING OPPORTUNITIES
THROUGH BARBERING



A New Generation Of Barbering Begins In Evansville

At Higher Image Hair Studio, barbering is about much more than haircuts. For owner and barber Maurice Ferguson, the industry became a pathway to build a career, serve the community, create opportunities, and eventually open doors for others to follow the same path.

That vision is what led Maurice to become involved with the U.S. Department of Labor apprenticeship program — creating a structured and legitimate pathway for future barbers, especially for individuals who may not fit into the traditional school route.

The apprenticeship program allows students to receive hands-on training inside a real barbershop environment while completing their related instruction.

Apprentices learn technical barbering skills, but also gain experience in professionalism, customer service, communication, discipline, and understanding how the business side of the industry truly works.

“One of the biggest differences between apprenticeship and the traditional route is that apprentices are learning in the same environment they are preparing to work in,” Maurice explains. “They’re surrounded by real clients, real expectations, and the everyday flow of the shop.”



Creating A Legacy Beyond The Chair

Maurice's long-term vision is to continue growing the apprenticeship program by partnering with additional shops, creating more training opportunities, and helping build a stronger pipeline for the next generation of licensed barbers throughout the region.

One of the program's newest milestones is especially meaningful for the city of Evansville. Higher Image Hair Studio is now working with the first high school student to ever participate in a barber apprenticeship program in Evansville's history — a major step forward for both the program and the future of barbering locally.

For individuals interested in applying to the apprenticeship program, applications and additional information can be found directly through the Higher Image Hair Studio website.

"Barbering became a way to create opportunities for others."

**DO YOU KNOW
SOMONE WHO MAY BE
INTERESTED IN BEING
AN APPRENTICE?**

Maurice Ferguson
Owner, Higher
Image Hair Studio

View on The Hub





Sugarholic

Body Sugaring Studio

Evansville's
Fragrance-Free
Sugaring Studio

Specializing in Brazilian
Sugaring, Intimate Skin
Health, and Spray Tans.

Gentle hair removal for
sensitive skin.



Find Sugarholic on The Hub



sucker society



*For
When
Life
Sucks*



Let's be real—life kinda sucks sometimes. Between burnout, spirals, and constant overstimulation, most of us are just trying to hold it together without snapping over something small. Sucker Society was built for that



Salon Owner | Senior Stylist & Makeup Artist

Kenzee Hutchinson



VIEW HUB LISTING



Why Social Media is damaging skin Health

Skincare is everywhere. So why are more people struggling with acne, sensitivity, and inflammation than ever before? As an Esthetician who specializes in acne, I'm seeing the damage firsthand in my treatment room every single day, and the culprit is social media.

Everywhere we look, we're surrounded by skincare advice; TikTok routines, influencer recommendations, "must-have" products, and perfectly filtered skin filling our feeds daily. While social media has made skincare more accessible and mainstream, it has also created unrealistic expectations and unhealthy habits surrounding skin health. What was once considered self-care has quickly turned into comparison, pressure, and overconsumption.

As an Esthetician of 10 years who specializes in acne and corrective skincare, I'm seeing more compromised skin barriers, inflamed acne, and overwhelmed clients than ever before and not because people don't care about their skin, but because social media has made a false reality that perfection is the new norm.

"Your skin may never be perfect, BUT it can be healthy"



Find Crystal on The Hub

1. The Problem With Viral Skincare

Many people today are using products based on what's viral instead of what their skin actually needs. But honestly, how are we supposed to know which ones actually work when every product claims to be the answer to acne? So people layer harsh exfoliants, overuse actives, and constantly switch products because an influencer swore by them. That's where the skin damage begins.

One of the fastest ways to destroy your skin barrier is overtreatment. Your skin gets irritated, inflamed, sensitive which is the opposite of what you were trying to achieve.

The skin barrier is your skin's protective layer, and when it becomes compromised, the skin can no longer function properly. This is what often leads to redness, burning, breakouts, dehydration, sensitivity, and chronic inflammation. But here's what I'm seeing: people are combining random ingredients, using products with awful ingredients, and overusing them. Your skin doesn't stand a chance.

2. The Emotional Toll

Beyond the physical effects, social media has also changed the way people emotionally view their skin. We are constantly exposed to filtered content, edited photos, unrealistic beauty standards, and the pressure to achieve "perfect" skin.

Teenagers, college students, and even adults are comparing themselves to content that often isn't real. Breakouts that are completely normal suddenly feel embarrassing or unacceptable because we're rarely exposed to textured, inflamed, or imperfect skin online.

Acne doesn't just affect appearance; it affects confidence and how people see themselves. This used to be me, avoiding photos, canceling plans, hiding behind makeup, feeling defeated. This is ultimately why I became an Esthetician. I wanted to help others navigate their acne and reclaim their confidence, the way I eventually found mine.

3. The Real Path to Healthy Skin

Healthy skin is built through consistency, patience, and understanding what your skin actually needs. No shortcuts. No trends. Just you and your skin(& your Esthetician LOL), week after week. That's how you actually get results.



Real results happen through consistency — not quick fixes.

My Top 5 Skin Advice in the Age of Social Media

Stop chasing every trend

Not every viral product or routine is meant for your skin. What works for an influencer may completely damage someone else's skin barrier.

More products does not mean better skin

Overloading the skin with active ingredients often creates more irritation and breakouts, not fewer.

Protect your skin barrier Healthy skin starts with a healthy barrier. Gentle skincare, hydration, and consistency will always outperform aggressive routines.

Don't compare your skin to filtered content Most of what we see online is edited, filtered, or shown under perfect lighting. Real skin has texture, pores, and imperfections.

Seek professional guidance

Instead of social media advice Skincare should be personalized. Working with a professional can save you time, money, frustration, and long-term skin damage.



— CRYSTAL KNAPP

LICENSED ESTHETICIAN &
4X CERTIFIED ACNE SPECIALIST

OWNER OF CRYSTAL CLEAR ESTHETICS

Electrolysis 101:

The Permanent Hair Removal Method

MORE PEOPLE ARE ASKING



Meet The Expert

Kara DeLashmit

Owner of Kara's
Electrolysis &
Esthetics

Licensed in:
Electrolysis
Esthetics
Educator

What is electrolysis?

To start, electrology is the study of electrolysis, so it's the name of the course one would take to become an electrologist. The service itself is called electrolysis. Electrolysis is the permanent removal of unwanted hair through the use of electrical current. It was invented in 1875, and to this day is still considered the only permanent method of hair removal.

How is electrology different from other hair removal methods like waxing or laser?

Electrolysis involves inserting a fine, needle-like probe into the hair follicle, down to the base, and causing electrical current to flow through that probe, which causes a chemical/heat reaction to occur.

This destroys the follicle and capillaries feeding the hair, after which a pair of tweezers is used to slide the hair out of the follicle. Laser uses light which searches for the pigmented hair under the skin to destroy the hair and damage the follicle. While this may get permanent results for some people, it is considered permanent hair reduction, because it can't kill all hair for all people. Blond and gray hair is not affected by a laser, and there can be issues for people with darker skin because the laser can't "see" the difference between the pigment in a hair versus the pigment of the skin.

Laser may be the choice for some people, and I'm fine with that personally. However, if there are stubborn hairs, or those lighter hairs that were missed, I'm available!.

ELECTROLYSIS: HAIR REMOVAL

What areas of the body can electrolysis treat?

Electrolysis can treat all hairs on all body parts, with only two exceptions. One should not treat hairs inside the nostrils or inside the ear canal.

Who is an ideal candidate?

An ideal candidate would be anyone with a frustrating hair issue. The contraindications would include epilepsy, pacemakers, metal in the body, being under the care of a physician for some medical issues such as cancer, and pregnancy. Even with SOME of the contraindications, there is still a possibility to use different forms of electrolysis to remove hairs.

What are some of the most common concerns or goals clients come to you with?

My most typical client is a middle aged woman or a recent mom who discovers unwanted chin hairs have become an issue. I do sometimes get requests for other work, but the vast majority is chins and a few coarse upper lip hairs. By far, this is my most common client. And the goal is always the same: to be hair free, with smooth, undamaged skin.

How does permanent hair removal impact your clients' confidence or daily life?

It makes a world of difference to people! It's very sad sometimes that being successful in this career means that people leave me. But some remain in contact, and I also take heart that people are walking around happily and confidently leading their lives without having to think twice about those unwanted facial hairs.

What do you love most about offering electrolysis services?

I love the feeling of helping make someone feel better about their appearance! I enjoy the feeling of being trusted with such a personal issue, and I take pride in keeping people's information confidential. I also love very small, detailed work that is required to clear unwanted hairs one by one from people's skin. Some people see it as tedious and repetitive... I'm thrilled at the prospect!

Find Kara on The Hub





At Let Go & Lift Fitness, we specialize in weight loss, muscle building, athletic performance training, nutrition guidance, personal training, and overall lifestyle transformation. Whether you're just beginning your fitness journey or looking to reach the next level, our team is here to help you succeed. We're excited to announce that **our new fitness center** will be opening in late summer, featuring 24/7 gym access, personal training, sauna, cold plunge recovery, and more. Get ready to become the strongest version of yourself.

A LITTLE SURPRISE AWAITS

We're celebrating the launch of TriState Beauty Hub Magazine with a giveaway!

Keep flipping through the magazine to find details on how to enter.

You won't want to miss it!

THE
SKIN
REFINERY
AESTHETIC & RENEWAL SPA
— EST. 2013 —



**View on
The Hub
Altamont, IL**





SERVING WOMEN NATIONWIDE IN PERSON
ACROSS SOUTHERN ILLINOIS & INDIANA

More Clarity. Greater Confidence.

DISCOVER YOUR BEST COLORS AND LEARN
EXACTLY HOW TO USE THEM IN REAL LIFE.

**A simple, repeatable system that makes shopping easier, getting
dressed simpler, and confidence more natural.**



PRIVATE COLOR ANALYSIS
BRIDAL COLOR PLANNING
SHE'S IN SEASON COLOR PARTIES





The original Southern Indiana, Western Kentucky, and Southern Illinois beverage burro!

We're passionate about traveling and serving the best brews to you, no matter how far away you may be.

Don't hesitate to give us a call
we're here to help you enjoy your favorite beverages!



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Advertising opportunities for
beauty, bridal, wellness, fitness,
retail/boutique, local
businesses available.

Learning to Love Your Texture

A conversation with textured hair specialist

Mariana Ritchison

“My goal is to be the stylist I wish I had growing up and into adulthood, Someone who truly understands and celebrates textured hair.”

For many people with textured hair, the journey to loving their natural pattern hasn't always been easy. From years of feeling misunderstood in salon chairs to endless trial-and-error with products and routines, caring for curls, waves, and coils can often feel overwhelming.

That's exactly why Mariana Ritchison is passionate about what she does.

Working with textured hair every day, Mariana built an approach around education, encouragement, and helping clients feel confident in the hair they naturally have.



While she loves all things hair, textured hair holds a special place in her heart. Through her work behind the chair, she helps clients simplify their routines, understand their hair better, and embrace texture instead of fighting against it.

We asked Mariana some of the most common questions she hears from clients who are beginning their textured hair journey.

QA

Caring for Textured Hair Where to Start

What exactly is textured hair?

"Textured hair is any hair that has a natural pattern — whether that's waves, curls, or coils," Mariana explains. "It's hair that doesn't naturally fall straight and usually needs more moisture and intentional care to maintain its health and shape."

How often should textured hair be washed?

"There's no one-size-fits-all answer," she says. "Most people with textured hair wash somewhere between one to three times a week, but it depends on your scalp, lifestyle, and how your hair feels."

One of the biggest misconceptions she sees? Assuming dry hair automatically means it needs more washing.

"Sometimes your hair actually needs more moisture — not more shampoo."

I have textured hair, but don't know where to begin.

What should I focus on first?

"Start simple," Mariana says. "Focus on moisture, gentle handling, and consistency."

She encourages clients not to feel pressured into complicated routines or overflowing product shelves.

"You don't need a 10-step routine. You just need a solid foundation and patience while learning what your hair responds to."

What does a healthy beginner routine look like?

According to Mariana, keeping things simple is often the best place to start:

Cleanse with a gentle shampoo
Condition and detangle while hair is wet
Apply leave-in or styling products on soaking wet hair
Scrunch gently and dry however works best for your lifestyle

And contrary to social media pressure, there's no rule saying you have to diffuse your curls.

"Air drying is completely okay," Mariana says. "You have to find what realistically works for you."

Why does textured hair still feel dry even when using products?

“Often it’s not about using more products — it’s about using them at the right time,” she explains.

Applying products to soaking wet hair can help lock in hydration more effectively, and product layering matters too.

“Think hydration first, then hold.”

**Find
Mariana on
The Hub**

What’s the best way to dry textured hair?

“Think gentle,” Mariana says.

Instead of rough towel drying, she recommends using a microfiber towel or cotton t-shirt to scrunch excess water from the hair.

“From there, you can air dry or diffuse — both are great options depending on your time and preference.”

Is it normal for texture to look different every wash day?

“Absolutely,” Mariana says.

“Humidity, products, drying methods, even how you slept can affect your texture.”

Instead of chasing perfection, she encourages clients to focus on consistency over time.

“The goal isn’t perfect hair every single day. It’s understanding your hair better and learning what helps it thrive.”

Do I need a lot of products?

“Not at all,” she says “Most people actually do better with fewer, well-chosen products.”

For beginners, she recommends focusing on just a few essentials:

A good cleanser

A conditioner

One or two styling products

“That’s more than enough to get started.”

What about caring for textured hair between wash days?

Mariana says nighttime protection can make a huge difference in maintaining moisture and reducing frizz.

“A satin or silk pillowcase, or loosely putting your hair up while sleeping, can help preserve your style and protect your hair.”

When should someone see a professional?

“If you feel stuck, overwhelmed, or like your hair just isn’t working no matter what you try — that’s a great time to come in,” Mariana says.

Having guidance from someone who understands textured hair can help remove the frustration and guesswork.

“The right support can save you a lot of trial and error and help you actually enjoy your hair.”



WHERE YOU CAN
FIND MARIANA:

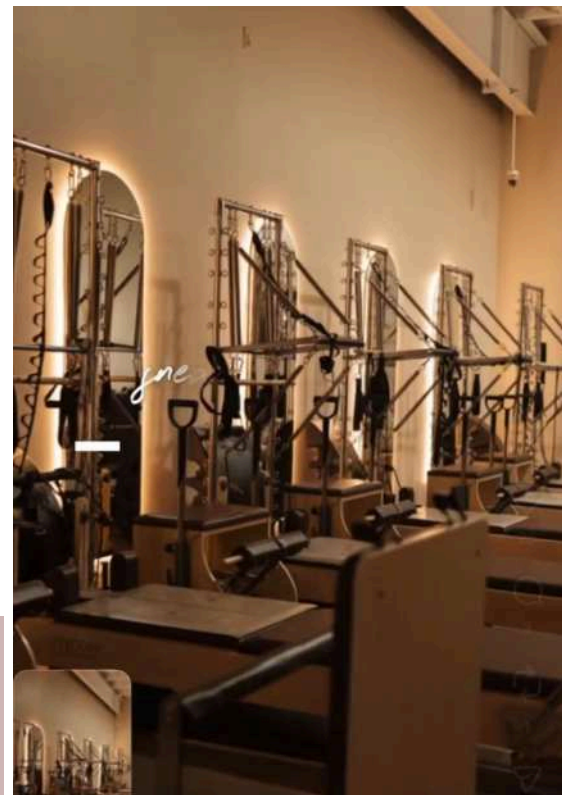




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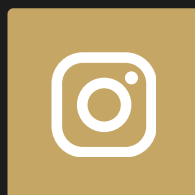


View On The Hub



I'm Emily Adams, Licensed Massage Therapist and owner, proudly serving Evansville, IN since 2016. My practice is built around intentional, therapeutic bodywork and genuine connection. Every session is thoughtfully tailored to your needs, whether you're looking to unwind, relieve pain, or restore balance to both body and mind.

With advanced training in cupping, lymphatic drainage, scar tissue release, Kinetic Chain Release and Spontaneous Muscle Release Technique, I'm able to customize each session to best support your body and your goals.



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TriState Beauty Hub Founder, Donna Curry, is a 19 year Esthetician and Business Owner in Evansville, IN.

FAVORITES

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Three Generations: One Passion



**A Family Beauty Legacy That
Spans Decades in Evansville**

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A few doors down from where Patsi Hart once stood behind the chair, her daughter Amy now works beside her own daughter, Amber. Three generations. Decades of beauty industry history. And a legacy that still lives on through every shampoo bowl, every conversation, and every client who walks through the salon doors.

For Amy Hart, the beauty industry never felt like just a career path. It felt like home.

Long before she became a stylist herself, she spent her childhood inside salons — walking to Roger's after school, doing homework in the training area, folding towels, sweeping hair, and quietly watching the stylists work.

"I loved watching the transformations," Amy said.
"From when clients walked in to when they left.
It always seemed exciting and glamorous."

At the center of it all was her mother, Patsi Hart, who began cosmetology school in 1964 while still in high school. Amy remembers hearing stories about how Patsi would arrive early before classes just to style one of her teacher's hair. From there, her career quickly grew into one of the most recognized names in Evansville beauty.

**Do you
remember
Patsi Hart?**



You can find Amy at
Find Amy on The Hub



"EVERYONE KNEW PATSI HART," AMY SHARED. "HER PERSONALITY WOULD FILL A ROOM."

Patsi became known not only for her talent behind the chair, but for the way she made people feel. She loved the beauty industry deeply, and clients could sense it the moment they sat in her chair.

"She never met a stranger," Amy said. "It never seemed like she was working. She was always laughing, telling stories, making people feel their best."

That passion naturally carried into the next generation.

Amy followed in her mother's footsteps in 1989, spending more than three decades building her own career behind the chair. Over the years, she watched the industry evolve from roller sets, teasing combs, and "beauticians" dressed in white uniforms to modern salons, walk-ins, social media trends, and endless continuing education. Yet, despite the changes, some things have remained exactly the same.

"The beauty industry is always changing," Amy explained. "You never know everything. Continuing education is everything in this career."

The deeper purpose behind the work has also stayed constant.

"It's not always just a haircut," she said. "I've done everything from first haircuts to final styling at funeral homes. I've helped clients through depression, illness, hair loss, and life changes. As hairstylists, we have the ability to lift someone up and help them see themselves differently."

Now, the legacy continues with a third generation.

Working beside Amy today is her daughter, Amber, carrying on a family tradition that has stretched across decades. Ironically, the two now work just down the hall from where Patsi once worked herself years ago.

"It's definitely full circle," Amy said. "You never ever know where you're going to end up. It could be right back where you started."

And perhaps the family legacy lives in the smallest details, too.

"A good shampoo goes a long way," Amy laughed. "Former clients of my mom have sat in my chair before, and as soon as I started shampooing them they'd say, 'Yep... I can tell Patsi Hart is your mom.'"

Relationships she built, and the generations of stylists continuing the legacy she started over 60 years ago.

And in a profession built on helping others feel seen, confident, and cared for, that kind of legacy never truly fades.

The family's beauty roots actually extend even deeper than three generations. Amy's grandmother, MaryAnn Garrett, also held a cosmetology license, while other family members spent years working in the industry as well.

“AT THIS POINT,” AMY SAID, “I THINK IT’S JUST IN OUR BLOOD.”



Today, although Patsi no longer stands behind the chair, her influence still fills the room — through the stories, the work ethic, the relationships she built, and the generations of stylists continuing the legacy she started over 60 years ago.

And in a profession built on helping others feel seen, confident, and cared for, that kind of legacy never truly fades.

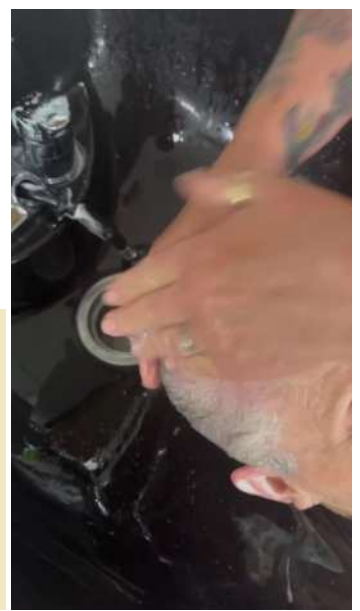
“I grew up watching this industry shape the women in my family. Now being able to work beside my mom while carrying on what my Yah Yah built feels incredibly special.”



You can find Amber Wilhelmus at



**Find Amber
on The Hub**





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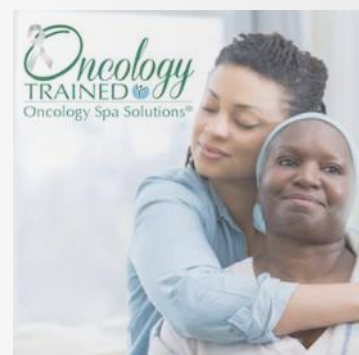
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What is Knot Alone?



Studio 4 is a wellness studio offering massage, facials, nails, yoga, Pilates-style classes, yoga teacher training, and health workshops.

Focused on real self-care, movement, recovery, and results to help you feel better, move better, and reset.



Help Shape Beauty in the TriState

WE WANT YOUR FEEDBACK

TriState Beauty Hub was created to make it easier for our community to search, discover, and connect with local beauty + wellness professionals across IN • KY • IL.

Your feedback helps us improve the experience for both the community and the local beauty pros. Thank you for being part of the launch!

Take the 2-Minute interactive quiz



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is looking to add more
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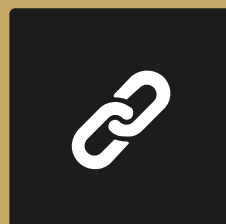
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